

West Calcasieu Cameron Hospital 2020 Community Health Implementation Plan

This report is the companion piece to the West Calcasieu Cameron Hospital's 2020 Community Health Needs Assessment and serves as the 2020 Community Health Improvement Plan. The CHIP builds upon the CHNA findings by detailing how WCCH intends to engage partner organizations and other local resources to respond to the priority health needs identified in the CHNA. This report identifies a clear set of strategies, actions, and interim benchmarks to monitor progress.¹



¹ Hospital organizations use Form 990, Schedule H, Hospitals, to provide information on the activities and community benefit provided by its hospital facilities and other non-hospital health care facilities, which is separate from this report.

Target Area/ Population

The geographic region of focus remains reflective of that described in the CHNA. WCCH predominantly serves patients from predominantly west Calcasieu and Cameron parishes, but also reaches Beauregard parish. This area is within the Louisiana Department of Health Office of Public Health Region 5, which covers southwest Louisiana. Therefore, the facility defined their community as their service area.

West Calcasieu Cameron Hospital Community		
Beauregard	Cameron	Calcasieu

Community Health Priorities

A validation meeting, facilitated by LPHI in February 2020, provided the WCCH leadership, Region 5 Medical Director from the Louisiana Department of Health, and the WCCH Board chairman with an overview of quantitative and qualitative findings described in the 2020 Community Health Needs Assessment (see separate document). Major concerns in the CHNA included those that were substantiated through the quantitative and qualitative analysis. Different criteria were shared with the panel, such as severity, immediacy, and feasibility, to help with prioritizing.

WCCH leadership used the information presented and discussed at the validation meeting to determine three focal priorities the facility will address over the next three years through the 2020 Community Health Improvement Plan (CHIP). To maximize and leverage resources, community benefit efforts will focus on the following four priorities:

2020-2022 Priorities		
Access to Care	Mental & Behavioral Health	Chronic Disease Prevention & Management

Issues not selected for prioritization

To maximize resources available for the priority areas listed above, WCCH determined that the following issues would not be explicitly included in their community health improvement plan (CHIP):

- Social determinants of health
- Air and water quality
- Accidents

While all three areas are of community concern and importance, WCCH commits to focusing on key issues where they can serve as a leader or drive of change in the community. There are other partners or entities better resourced to address community concerns related to social determinants of health, air and water quality, and accidents.

2020-2022 Community Health Action Plan (CHIP)

Health Need 1: Access to Care

Anticipated Outcomes: Reduce non-emergent ER visits and increase access to Primary, Specialty and Mental Health Care for those most vulnerable.

Access to care					
Objectives	Actions	Partners/ Collaborators/ Resources	Lead	Time frame	How will it be measured?
Offer non-emergent services for the underinsured and uninsured adult population in the WCCH Service District	Open Community Clinic and provide Primary, Specialty, and Mental Health Care	Internal: Hospital Departments, hospital based physicians External: DHH, Calcasieu Parish, Department of Public Health, Physicians	Tiffany Martin	Year End 2020	-Number of Unduplicated patients that utilize clinic for primary care -Medicaid patient visits
	Consolidate OPH offices into community clinic providing RH (Reproductive Health), WIC (Women, Infants, Children), & Immunization programs	Department of Public Health	Tiffany Martin	Year End 2020	Metrics provided by OPH
Reduce Medicaid non-emergent ER visits	Participate in Managed Care Incentive Payment Program (MCIP)	Louisiana Quality Network	Sherron Deculus	3 rd Quarter 2020	Medicaid Quality Metrics

2020 CHIP: West Calcasieu Cameron Hospital

Health Need 2: Mental and Behavioral Health

Anticipated Outcomes: Expand mental health services, with a focus in rural areas and underinsured populations.

Mental and Behavioral Health					
Objectives	Actions	Partners/ Collaborators/ Resources	Lead	Time frame	How will it be measured?
Provide Mental Health services in Rural Health Clinics and in Community Clinic	Hire Psychiatric Nurse Practitioner who will rotate among RHCs and Sulphur office	Internal: RHCs, Community Clinic	Tressie Brunson	Year End 2020	-Number of patients seen at each site. -Patients have at least 1 follow-up after initial visit and decreased score on PHQ15

Health Need 3: Chronic Disease Prevention and Management

Anticipated Outcomes: Improved management of chronic diseases.

Chronic disease prevention and management					
Objectives	Actions	Partners/ Collaborators/ Resources	Lead	Time frame	How will it be measured?
Implement Chronic Care Management Program at Community Clinic to manage underinsured and uninsured adult population	Use of evidence based medicine with proven treatments and techniques	Internal: Community Clinic External: Aledade	Tiffany Martin Tressie Brunson	Year End 2020	Medicaid Quality Metrics
Promotion of Healthy Lifestyle to community and area business	Rollout Work Well program to Community and area businesses	Internal: Nutrition Services, Dynamic Dimensions, Speakers Bureau, Marketing, Business Relations	Anne Billeaudeau	Summer 2020	Number of individuals who participate in various programs

Health Need 4: Accident Prevention Education

Anticipated Outcomes: Community awareness regarding gun safety, seatbelt and child safety seat utilization

Chronic disease prevention and management					
Objectives	Actions	Partners/ Collaborators/ Resources	Lead	Time frame	How will it be measured?
Raise awareness in the areas of gun safety, seatbelt and car seat use	Educational programs offered to community and through schools	Internal: WCCH Foundation External: Schools, Sulphur Police Department, Safety Council, LA Passenger Safety Task Force	Anne Billeaudeaux	Fall 2020	Number of activities